Terms & Conditions of Entry

[VEGEMITE KID VIDEO COMPETITION]

These Terms & Conditions of Entry contain important information you need to know about your entry and the Promotion generally. Make sure you read these Terms & Conditions of Entry carefully.

Information about how to enter and the prizes form part of these Terms & Conditions of Entry. If you choose to participate in this Promotion, then you agree that these Terms & Conditions of Entry apply to your entry.

PROMOTION	VEGEMITE KID VIDEO COMPETITION (**Promotion**).
PROMOTER	Promoter: Bega Cheese Limited ABN 81 008 358 503 of 23 Ridge Street Bega NSW 2550 (**Bega**, **we**, **our**, **us, Promoter**).
PROMOTION PERIOD	The promotion starts at 8.00am on 17/02/2025 AEDT, and closes 5pm on 28/03/2025 AEDT (**Promotion Period**). No entries will be accepted after this time.
WHO CAN ENTER	Entry is open to Australian residents aged 13 years or older as at the commencement of the Promotion. If you are under 18 years of age, you must have permission from your parent or guardian to enter and if you win, the prize may be awarded to your parent/guardian. Employees of our company and its subsidiaries (and their immediate families) and the employees of any agencies associated with this Promotion are ineligible to enter. When we say 'immediate families' we mean spouse (whether married or defacto), child, parent, grandparent, uncle, aunt, sibling, niece, nephew or cousin.
HOW TO ENTER	To enter, 1. Go to unitewithvegemite.com.au; 2. Follow the website prompts to record their own video which must show how the Entrant/Entrants Child spreads Vegemite; 3. Once the video has been recorded the Entrant must input the requested details, review and agree to the information collection statement and Promoter's use of the Content (defined below), then follow the prompts to upload the video to the Promoter's website. Entrants can only enter in their own individual capacity and from a social media account which they hold in their own name. Entering under a false name/s may invalidate all entries. Multiple entries under different names may also invalidate all entries at the Promoter's discretion. The use of automatic entry software, mechanical or electronic devices that allows an individual to automatically enter the Promotion is prohibited and may render all entries submitted by that individual invalid. Entries must be received during the Promotion Period and in accordance with these Terms & Conditions of Entry. Entries will not be accepted in any other way or form or at any other time. Your entry is deemed to have been received when we

	actually receive it (not when you send it). Incomplete and ineligible entries will be deemed invalid. We'll also invalidate any entry which (in our opinion) breaches these Terms & Conditions of Entry or any other content guidelines published by us as part of the entry process for the Promotion. Once submitted, you cannot alter or delete your entry.
PRIZE(S)	The winning video has the chance to feature on Sunrise during a Vegemite segment in April/May 2025 (this is at the total discretion of Sunrise). The winner will receive a $500 Eftpos Black Gift Card Officeworks. 4 'runners up' will each receive a $500 Eftpos Black Gift Card Officeworks. Prizes are not transferable or exchangeable and cannot be redeemed for cash or any other form of consideration. The value of each prize is accurate as at the time of preparation of these Terms & Conditions of Entry. We accept no responsibility for any variation in the value of a prize after that date. If a prize is unavailable for any reason, we may substitute it for another item of equal or higher value. If a winner does not take an element of a prize by the time stipulated by us, then that element of the prize will be forfeited by the winner and neither cash nor any other form of compensation will be supplied in lieu of that element of the prize. We accept no other liability or responsibility for any loss incurred by a winner or any other party if any prize (or any part of a prize) is unavailable for any reason. Terms and conditions applicable to the Eftpos Black Gift Card Officeworks are available: https://www.officeworks.com.au/information/policies/gift-card-policy
PRIZE POOL	The total prize pool is $2,500.00 (RRP, including GST). Any costs not expressly included in the prize description are the responsibility of the winner.
JUDGING & WINNER NOTIFICATION	All eligible entries will be judged by our representatives. Judging will take place at 737 Bourke St Docklands Vic 3008 at 12.00pm on 31/03/2025 AEDT. Entries will be judged on the basis of merit, creativity and originality. The best entry as determined by the judges, will be declared winner. The judges will declare 4 other entries runners up. This is a game of skill – chance plays no part in determining the winner. The provisional winner will be notified by email within 2 business days of determination and will be provided with instructions which they must follow in order to verify their entry and claim their prize. Upon verification of their entry, the winner's name and video submission will be published on our VEGEMITE Facebook Page on or around 28/04/2025. The judges' decisions are final and no correspondence will be entered into.
CLAIMING YOUR PRIZE	Prizes must be claimed by 12.00pm on 28/07/2025 AEST. To claim your prize, you must follow the instructions set out in the notification message we send to you telling you that you're a winner. This includes providing verification information regarding your entry, if requested by us. We will make reasonable efforts to contact you, but if you've not claimed your prize by the prize claim date, or we determine that your entry is not in accordance with these Terms & Conditions of Entry, then your entry will be declared invalid, the prize will be forfeited and no cash or other alternative will be provided. Terms and conditions applicable to the Eftpos Black Gift Card Officeworks are available: https://www.officeworks.com.au/information/policies/gift-card-policy
PRIZE DELIVERY	If a prize winner complies with these Terms & Conditions of Entry, and we verify and accept the entry in accordance with these Terms & Conditions of Entry, we will deliver the prize within 28 days of the winning entry being verified, to the address provided by you at the time of completing your entry or via the verification process. The Promoter takes no responsibility for an incorrect email, mobile number or physical address being provided when entering the promotion or during the

	verification process, and once dispatched the Promoter is not liable for any prize that has been lost, stolen, damaged or tampered with in any way. If any prize remains un-won at the end of this promotion, or if a prize winner cannot be found, that information will be published on our website unitewithvegemite.com.au or on our VEGEMITE Facebook Page by 28/07/2025.
ENTRY CONTENT	You must take full responsibility for the content of your entry, and for ensuring that your entry complies with these Terms & Conditions of Entry. Your entry must be your own original work. We reserve the right to verify, or to require you to verify, that the entry is your original work. If you can't verify your entry to our satisfaction, your entry will be deemed invalid. We may declare any or all of your entries invalid, and prohibit your further participation in this Promotion, if you submit any of the following: (a) any image or voice of any other person without that person's express consent. You warrant that if your entry contains any such content, you have obtained the express consent of the relevant person; (b) any content that contravenes any law, infringes the rights of any person or is obscene, defamatory, discriminatory, offensive or otherwise objectionable or inappropriate (which includes, without limitation, any content involving nudity, malice, excessive violence or swearing); or (c) any literary, dramatic, musical or artistic work, any audio-visual or sound recording, or any other item in which copyright subsists, unless you are entitled to do so. If you have any doubts about whether you have the right to include any content (for example, recorded music) then you must not include it. By including any such content in your entry, you warrant that you have the permission of the relevant copyright owner to do so and that this permission allows us to use your entry in accordance with these Terms & Conditions of Entry. We may at any time, in our absolute discretion, edit, modify, delete, remove or take-down any part of your entry that is within our possession or control without notice to you, or require you by notice to take such action in respect of content within your possession or control. By submitting an entry to the Promotion, you agree to give us a world-wide, perpetual, irrevocable, royalty-free, transferrable and fully sublicensable licence to use your entry in connection with the Promotion (such as posting your entry on our Facebook Page, for all the world to see and admire) and for related marketing and promotional purposes. You consent to us using your entry in any manner we wish (including modifying, adapting or publishing the entry, whether in original or modified form, in whole or in part or not at all), by way of all media, without payment to you (of royalties, compensation or otherwise). By submitting an entry, you consent to and waive any claim or right of action you may in respect of any such dealings with the entry that might otherwise infringe your moral rights (including the rights of attribution and integrity or against false attribution) in respect of the entry or entry content. We may copy any content submitted as part of your entry, cause the content to be seen and/or heard in public, and communicate the content to the public, without notice or attribution to you. We may also allow third parties to do these things.
SOCIAL MEDIA	participating in the Promotion, you must also comply with the terms of use of any social media platform via which we conduct the Promotion. If the Promotion is conducted via the Facebook, Instagram, X or TikTok platforms: (a) You acknowledge that the Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, X or TikTok. (b) You acknowledge that you are at least 13 years of age and if under 18 years old must have parental/guardian approval to enter.

	(c) You acknowledge that any information you provide in connection with the Promotion is provided to us (as the Promoter) and not to Facebook, Instagram, X or TikTok. (d) Any questions, comments or complaints regarding the Promotion will be directed to us (as the Promoter), and not to Facebook, Instagram, X, or TikTok. (e) You release Facebook, Instagram, X or TikTok and their associated companies from all liability arising in respect of the Promotion.
GENERAL	1. We accept no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. We have no control over telephone communications, social media functionality, social media owners, networks or lines and accepts no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. We are not liable for any consequences of user error including (without limitation) any costs incurred. 2. We may declare any or all of your entries invalid, and prohibit your further participation in this Promotion, if you: (a) fail to verify your personal details and/or eligibility to enter the Promotion to our satisfaction; (b) tamper with or benefit from any tampering with the entry process or the operation of the Promotion; (c) submit an entry which in our opinion is not in accordance with these Terms & Conditions of Entry; (d) act in a disruptive manner or with the intent to annoy, abuse, threaten or harass any other person; or (e) engage in conduct in entering the Promotion which in our opinion is unfair or in bad faith, fraudulent, misleading, deceptive, unlawful, wrongful, or generally damaging to the goodwill or reputation of the Promotion and/or us or any prize provider. This includes where you share receipts or product labels to enter the Promotion or where you use multiple names or addresses to register multiple entries. 3. If requested by us, winners (and their companion(s), if applicable) must sign (or, if they are less than 18 years of age, arrange for their parent/guardian to sign) a release, waiver, and/or indemnity in favour of us, and all parties involved in this Promotion and/or providing the prize, in a form provided by us, before they participate in the Promotion and/or the prize. If they (or their parent/guardian) do not sign that form within the time specified by us, they will not be able to participate and their entry or prize claim will be deemed invalid. 4. If requested by us, entrants and winners (and their companion(s), if applicable) must participate in all promotional activity (such as publicity and photography) surrounding this Promotion or their winning of a prize, free of charge, and they consent to us and our associated companies and agencies using their name and image in promotional material. 5. If for any reason any aspect of this Promotion does not or is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond our control which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, then we may cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries. 6. Our decisions in connection with the Promotion are final and no correspondence will be entered into.

	7. You acknowledge that there may be inherent risks in some aspects of the Promotion or the prize and that participation in the Promotion or the prize may involve participating in dangerous activities. By entering this Promotion and/or accepting the prize, you accept that risk for yourself and for your companion(s) (if applicable). 8. We and our associated agencies and companies, and the agencies and companies associated with this Promotion (including Facebook, Instagram, X or TikTok, if the Promotion is conducted via the Facebook, Instagram, X or TikTok Platforms), will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent allowable by law). 9. We and our associated agencies and companies will not be liable for any damage to or delay in transit of prizes. 10. We may, in our absolute discretion, prohibit an entrant's participation in this Promotion, cancel or suspend a prize, or otherwise cease to provide any prize to a winner, if the entrant or winner (or any companion) is (in our opinion) under the influence of alcohol or drugs, behaves aggressively or disruptively, or behaves in a manner which may diminish our good name and reputation or our products and brands, or is contrary to law or is otherwise inappropriate. 11. We accept no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought. Where the operation of this Promotion results in, for GST purposes, supplies being made for non-monetary consideration, you agree to follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values. 12. We collect personal information in order to conduct the Promotion and may disclose such information to third parties (including agents, contractors, service providers and prize suppliers) for that purpose. We may also use your information for marketing and promotional purposes. See our privacy policy at https://begagroup.com.au/privacy-policy for full details. 13. Any part of these Terms & Conditions of Entry which are void or not enforceable by law will be automatically severed from these Terms & Conditions of Entry, where possible, to ensure that the remaining provisions of the Terms & Conditions of Entry remain in effect. We may vary these Terms & Conditions of Entry from time to time as required for compliance with law or for the purposes of correcting any error or omission. As such, it is the responsibility of every entrant to ensure that they review these Terms & Conditions of Entry at the time of entry and all other material times. 14. These Terms & Conditions of Entry will be governed by and must be construed in accordance with the laws of Victoria, Australia, and each party irrevocably submits to the exclusive jurisdiction of the courts of Victoria, Australia, and their courts of appeal.